



ODC - CASE STUDY

Property Lettings Profile

The Customer:



Task:

THT wanted to advertise their properties to prospective tenants in a new way to provide information not only about the property itself but also local area information.

Data:

THT Property Points, Open Street Map, OS Greenspace, OS MasterMap Sites, Bus Stops, TFGM Metrolink Stops, Photos and Floor Plans.

Method:

ODC sourced all the open data to use with the THT properties and analyse these to find the nearest amenities using GIS. From this ODC were then able to produce PDF's based around each property including property detail from the property points as well as the open source information.

Testimonial:

"As part of a project to review our lettings process we wanted to reduce the number of people "bidding" for properties and then refusing the offer. We also wanted to advertise the higher spec standard of the properties we offer. ODC worked with us to develop Lettings Profiles to advertise new homes in a concise yet informative way, giving staff the information they need to effectively market a property and giving customers the information they need to decide whether or not to make a bid."

Debbie Gorman—Head of Neighbourhoods.

Result:

A PDF design was put forward and adapted to THT's needs. Providing THT with a PDF for every property that can be used on their website or the bidding site.

Marfield Court
Flixton



Property Details	Minimum age	55
Address	Postcode	W10
RP7 Marfield Court Longworth Close, W10 6NS	Garden	Shared
Property Type	Laundry facilities	Onsite
Flat in Shared Scheme	Floor	4/18 (4 plus)
Number of Beds	Council tax band	A
1	Availability	Immediate
Furnished		
Not		
Floor Level		
Ground		
Accessibility		
Not		



(Images for illustration purposes only)




About Trafford Housing Trust
As a Trafford Housing Trust customer, you have a tenancy for the and access to a range of services such as repairs to your property.

Also available to HFT customers are free advice and support on:

- Managing debt & budgeting
- Benefits & Universal Credit
- Food poverty
- Domestic Abuse
- Anti-Social Behaviour
- Signposting for mental health

You can find how to get advice and receive support via our website: www.traffordhousingtrust.co.uk

Contact details
Eith O'Connor
Scheme Manager - Marfield Court
Tel: 0161 749 5336



Key	Property	Nearest Metrolink	Nearest Bus Stops	Nearest Shops	Nearest Park
Metro	Park	Flixton 0.37 miles	St John's Bus Stop 0.7 miles	Tesco 1.38 miles	Playing Field 0.36 miles
Bus Stop	Shop		Red Lion Bus Stop 0.18 miles	Makro 1.4 miles	

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